

08 / DELIVERED | GLOBAL CHAMPIONS ARABIAN TOUR | 2025

MIAMI CEREMONIES

Visual storytelling for a global event



Global Champions Arabian Tour, Miami. Image from Interactor's selected work.

Large-format ceremonial screen content that brings a distinctive visual identity to an international live event.

THE PUBLIC OPPORTUNITY

For the Global Champions Arabian Tour in Miami, Georgie created content for the opening and closing ceremonies. The commission connects her animation practice with the scale and coordination of a major live-event production.

WHAT IS DOCUMENTED

The supplied CV records the Miami commission in 2025, and Interactor's work page describes the ceremonies and credits. This is a delivered content-production reference; it does not establish responsibility for the full event, broadcast or technical system.

THE EXPERIENCE

The published portfolio describes an Art Deco visual language for the screen environment. The work was commissioned by LAB2580 and directed by Kendyl Rossi. Georgie's documented contribution is the visual content within that wider production.

Source: Georgie Pinn portfolio/CV p. 11 and Interactor selected work. Commissioned by LAB2580.

PUBLIC VALUE AND NEXT APPLICATION

Outcomes to pursue and measure in a future commission

A COHERENT EVENT IDENTITY

A consistent visual language can connect opening and closing moments and help an event feel specific to its setting. A future commission could translate a destination’s character into screen content developed for the show.

COLLECTIVE AUDIENCE MOMENTS

Large-format visuals can support a shared ceremonial experience across a venue. For a future civic or sporting programme, their value would be assessed alongside live performance, pacing and audience response.



CAPABILITY FOR INTERNATIONAL DELIVERY

The project provides evidence of creative work within an international production team. It supports conversations with major-event buyers about content scope, collaboration and the creative requirements of large screens.

CONTENT WITHIN A LARGER PRODUCTION

This project adds a distinct capability to the case-study collection: authored visual content for a live show. Audience interaction was not documented for this commission and is not presented as part of its delivery.

A PRACTICAL NEXT APPLICATION

A destination or major-event organiser could commission ceremonial visuals for a civic celebration, cultural programme or sporting event. An optional public participation layer would be a new commission, designed with its own creative and technical requirements.

HOW TO EVALUATE A FUTURE COMMISSION

Creative effectiveness	Test recognition of the intended theme and audience recall of key moments.
Delivery quality	Track agreed milestones, revision rounds, technical acceptance and playback readiness.
Audience and media	Use organiser-approved audience feedback and licensed capture to assess the work in context.

A USEFUL COMMISSIONING STEP

Define the screen formats, show narrative, creative credits and production interfaces. Agree approvals, delivery milestones, rehearsal needs and media-use rights with the lead producer before content development.

Evidence: Georgie Pinn portfolio/CV p. 11 and Interactor selected work. Commissioned by LAB2580. Full source notes accompany this collection.